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ENTERTAINMENT

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# JAMES ALONZO

## EAST COAST

James Alonzo is a North Carolina native, who received his Master of Arts ("M.A.") in Dance Education at New York University. With a strong background in Street Jazz, Hip-Hop, Modern, Contemporary and Commercial Dance, James is one of the most acclaimed choreographers and dance teachers in today's industry. Currently, he is a teaching faculty member at world renowned Broadway Dance Center and Peridance Capezio Center. In addition, James has taught overseas at Lax Studios in Paris, France, and guest-teaches at Movement Lifestyle in Los Angeles, CA. His professional credits include: Travis Scott, Cardi B, Rotimi, New York Fashion Week, Tostitos, The Soul Spot (directed by: Candace Brown) and Dancing Through (hosted by: The Tank). In 2020, during the global pandemic James released a visual entitled "Brand New Day" featuring NYC's finest dancers, inspired by the iconic film, The Wiz. With a pure intention to spread joy during uncertain times, Brand New Day took on a life of its own by quickly becoming a viral success garnering attention from acclaimed artists like Diana Ross, Evan Ross, Jennifer Garner, Octavia Spencer, Sheryl Lee Ralph, Todrick Hall, Billy Porter and Deborah Cox. He currently works with rising artist, Alex Mali, as her leading choreographer. James worked on several of Mali's music videos including: "Control "+"Good Good" (two singles off her Phenom EP) and "Start It Up" (2019 single). He also choreographed- "Carol the Bells" and "I'll Meet You There"- two music videos for pianist Chloe Flower. Now, James Alonzo is partnering with two companies to create digital content/media to help inspire, promote and grow their brands.

## Music Videos

JOB	POSITION	COMPANY
Chloe Flower "Carol the Bells"	Choreographer	Dir. Deb Tam
Chloe Flower "Prelude"	Choreographer	Dir. Gabriel Barre
Alex Mali "Good Good"	Choreographer	Dir. Alex Mali
Alex Mali "Control"	Choreographer	Dir. Kelsey Smith
Alex Mali "Start It Up"	Choreographer	Dir. Kelsey Smith
Zaúl "Tokyo"	Choreographer	Dir. JXJ Films

## Corporate/Digital Content

JOB	POSITION	COMPANY
Novartis Pharmaceuticals Motivational Video	Choreographer	Dir. Josh Campbell
Modern Pressed Flower Gallery Video	Choreographer	Dir. Gabriel Barre
STK 10 Year Flash Mob	Choreographer	Dir. Jason Laws
Arlo Pep Rally Flash Mob	Choreographer	Dir. Jason Laws
La Sirena Thriller Flash Mob	Choreographer	Dir. Jason Laws

## Showcases

<b>JOB</b>	<b>POSITION</b>	<b>COMPANY</b>
The Tank “Dancing Through” Showcase	Choreographer	Dir. Liz Troxler
NYC Choreographer’s Carnival	Choreographer	Dir. Paulette & Casey
Sybarite: Love is Love Showcase	Choreographer	Dir. Dinna Alexanyan
Peridance Capezio Center Faculty Showcase	Choreographer	Dir. Igal Perry
NYU Master’s Dance Concert	Choreographer	Dir. Susan Koff

## Artist Development

<b>JOB</b>	<b>POSITION</b>	<b>COMPANY</b>
Alex Mali		
Zaúl		
Milan Gianni		